

**ST. JOSEPH'S COLLEGE OF COMMERCE  
(AUTONOMOUS)**



**LESSON PLAN  
2017-2018 EVEN SEMESTER  
B.COM TT  
C2 15 AR 204  
GEOGRAPHY IN TRAVEL PLANNING**

**PREPARED BY:  
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• COURSE/SUBJECT OBJECTIVES:

The knowledge of geography shall give an extra edge to the students in designing the itineraries for the travelers. It shall provide an insight to the students about destinations of the world.

PREPARATION OF LESSON PLAN FRAMEWORK

(Module wise)

UNIT/ SESSION/ HOURS (TIME REQUIRED)	TOPICS FOR STUDENT PREPARATION (INPUT)	PROCEDURE (PROCESS)	LEARNING OUTCOME (OUTPUT)	ASSESSME NT
<b>Module - 1 :</b>  <b>Introduction</b> <b>4 Hrs</b>	Definition - inter- Relation between geography and tourism - Geographic al components of tourism and approaches of study to Geography of Tourism.	<ul style="list-style-type: none"> <li>• Lecture with the help of power Point presentation</li> <li>• Discussion</li> </ul>	To understand the importance of: <ul style="list-style-type: none"> <li>• Geography and tourism Development.</li> <li>• Geographical components of tourism</li> <li>• Approaches of study to Geography of Tourism</li> </ul>	Evaluation through assignment and Tests
<b>Module-2:</b> Physical Geography 8 Hrs	How to read maps based on latitude and longitude - Exercises on	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Discussions</li> <li>• Video Presentation</li> </ul>	To understand the Physical Geography	Evaluation through assignments.

	<p>plotting of important cities and countries - Scale of the map and measurement of the distance on map, use of conventional signs and symbols in maps and signs especially significant for tourism sector- Time difference, Time Zones, IST (Indian Standard Time), GMT (Greenwich Mean Time) International Date Line, Day light saving time - Time calculation, Journey/Elapsed time and city time calculation .</p>			
<p><b>Module-3: World Geography 10 Hrs</b></p>	<p>Major tourist attractions around the world -</p>	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Discussion</li> <li>• Illustrations</li> </ul>	<p>The student should be able to understand the World Geography</p>	<p>Evaluation through assignments and tests</p>

	<p>America- North, South- Europe, Asia, Africa and Australasia - Continent wise country profile- capitals and currencies - major airports <b>Major Geographical features</b> - Climatic conditions, Major Oceans, rivers, deserts, mountains, waterfalls, forests, major tourists attractions of the world .</p>			
<p><b>Module-4:</b> Indian Geography 18 Hrs</p>	<p>India and the sub continent - location - boundaries - physical and political features - coast and islands - climatic conditions - Mountainou s features of</p>	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Case Study</li> <li>• Discussion</li> <li>• Illustrations</li> </ul>	<p>To understand the Indian Geography</p>	<p>Evaluation through MCQs, and tests</p>

	<p>India, Plain Area, Coastal area, Deccan ,major rivers, lakes, plateaus, deserts - seasonal incidence (floods, droughts) - State wise profile- capitals and languages- major airports- Major tourists attractions in different states and union territories - Maps showing - National parks and wildlife sanctuaries; cultural, historical and religious spots with their transport connectivity . Maps of India showing the major</p>			
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	tourist circuits.			
<b>Module-5:</b>  <b>Karnataka Tourism</b> <b>12 Hrs</b>	Geographic view of Karnataka - Major historical places Belur, Helebid, Hampi, Badami, Aihole and Pattadakal, Mysore, Srirangapatna, Bijapur, Bidar and Kalbargi- Role of Department of Tourism and K.S.T.D.C in promoting tourism in Karnataka.	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Discussion</li> </ul>	To understand Karnataka Tourism	Evaluation through assignments .
<b>Module 6:</b> <b>Planning Travel Itineraries</b> <b>8 Hrs</b>	Definition-- Planning the Itinerary - Basic steps involved in Planning Itineraries (PACE) - Air planning itineraries - resources of planning	<ul style="list-style-type: none"> <li>•</li> </ul>	To understand Planning Travel Itineraries	

	Itineraries - understandin g various tour brochures of selected countries like Asia and Europe			
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**Books For Reference:**

- ❖ *Travel and Tourism Management from IATA*
- ❖ *Geography in Travel from IATA*
- ❖ *Tourism in India, sonali publication, New Delhi, Romila Chawla*
- ❖ *Travel Geography, Pitman publication, Rosemary Burton*
- ❖ *Tourism Development, A.K. Bhatia*
- ❖ *International Tourism - Dhar, Prem Nath*